

# Sustainable Coconut Oil: Origin-based projects

## Coconut Alliance

In 2021, Barry Callebaut and six other global companies – Cargill, Jacobs Douwe Egberts, Nestlé, Procter & Gamble, Royal FrieslandCampina and Unilever – embarked on a four-year public-private partnership with [Deutsche Gesellschaft für Internationale Zusammenarbeit \(GIZ\) GmbH](#) and [develoPPP](#). The project aims to improve the productivity of sustainable coconut production in two key production areas in the Philippines, General Santos and Southern Leyte, using a landscape-based approach for sustainability assessment, called LandScale. Overall, the project expects to increase the productivity of coconut cultivation in the regions by approximately 20%, generate higher incomes for 10,000 smallholder coconut farmers through yield increases and better management of farms.

## Barry Callebaut's Sustainable Coconut Project:

In partnership with [Grameen Foundation](#), Barry Callebaut launched a [five-year program](#) in the Davao region of the Philippines. The aim is to improve 25,000 smallholder farmers' copra production and incomes and connect them to markets while ensuring positive social and environmental impacts.

The project supports farming communities through three pillars:

- 1) Impact: improve smallholders' livelihood
  - Increase farm-level productivity
  - Provide better access to fertilizers
  - Engage in capacity building at the cooperative level
  
- 2) Traceability: create sustainable and traceable supply of coconut oil
  - Establish traceability through Grameen's unique digital traceability app [FarmerLink](#)
  - Link cooperatives directly with oil mills
  - Train the Trainer: Extension officers at each Cooperative are being trained for better farmer outreach
  
- 3) Climate: create positive environmental and climate impacts
  - Coconut - Cocoa intercropping for income diversification and CO<sub>2</sub> sequestration
  - Computing a specific Emission Factor for Coconut Oil
  - Engaging in overall CO<sub>2</sub> reduction strategies

